



# DESHNOK INNOVATOR

Denim Manufacturer

# About us

- DESHNOK INNOVATOR is a renowned fashion house indulged in production and export of exclusive range of apparels. Our line of products includes all type of denim apparels. Since our inception in 2014, we have been expanding our horizons to include a wide array of products into our rich product catalogue.
- We are interested in reaching out at domestic front as well.





## MISSION

- To deliver quality products, standard service using innovative technology at optimum rates.
- Be the global best in bringing delight to human life by weaving dreams of fashion and feeling of comfort.



## VISION

- To be a globally prominent innovative garment manufacturer.
- To be ranked amongst the top garment manufacturer in the world.

# Technical Details

## ❑ Denim

- Sewing Machines 200
- Sewing Capacity (100,000pcs) / Month
- Main Products : Denim garments (Men's, Ladies, Kids Jeans) made by all kind of Denim

## ❑ Employees

- Around four hundred (400) people including Designers, Quality inspectors, Merchandisers, Tailors, Helpers, etc.

# FACTORY TOUR



# Main Office





WORKING  
PROCESS





# SAMPLING





# CUTTING



# STITCHING



# Investment in Automation

Our main motive is reducing man power and increasing output through automation.

- We are currently using automatic 2 needle belt loop attacher machine.
- Planning for automatic back pocket attacher machine.





# WASHING



Perhaps washing is one of the most important processes in denim garment manufacturing.

- We have a total washing capacity of 4000 - 5000 pcs. per day.
- We are equipped with hydro extractors, steam tumble dryers.
- Washing capabilities include stone wash, bleach wash, acid wash, enzyme wash, towel wash, healing, galaxy, bio-polish, raw wash, shine wash, tinting.
- Dyeing Capabilities of garments (reactive, pigment, Sulphur) include regular dyeing, tie dye, random dyeing and wavy dyeing.



Hydro-Extractors



Washing Machine



Two ton Thermax  
Multipack steam boiler.



# DRY PROCESS



Whiskers



Grinding



Potassium spray





Scrapping



Scratch Damaging



Damaging

# FINISHING

Each garment produced has passed inspection under our quality and safety parameters.



# Quality control procedure

## Stitching and Finishing

### □ In line QC :

- A sealed sample hangs in the main stitching area for comparison purposes.
- 4 inspectors oversee stitching and check production on a random basis.

### □ Final QC :

- After trimming quality control people check the garment and apply a personal quality control sealed to the garments they have approved.
- After hand ironing the garments are packed

### □ Final inspections :

- Random tests are carried out on the final inspection.



# PACKING



# Our Products



DENIM PANT



DENIM DUNGAREE



DENIM PANT



DENIM SHORTS



DENIM CAPRI



# OUR GOALS

The future expansion of the company will specifically be based on following considerations:

- To be a reputed and trusted business house known not only for our quality products but also for our corporate governance and social responsibilities.
- To acquire new heights in the fashion industry with growth for all our vendors, suppliers, stakeholders, employees and clients.
- To improve the established product line with innovative ideas and latest technologies.
- To employ new technologies along with advancement of the present technologies.
- Establishing a new manufacturing unit with eco friendly machineries to contribute to the green environment.

# Thank you

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